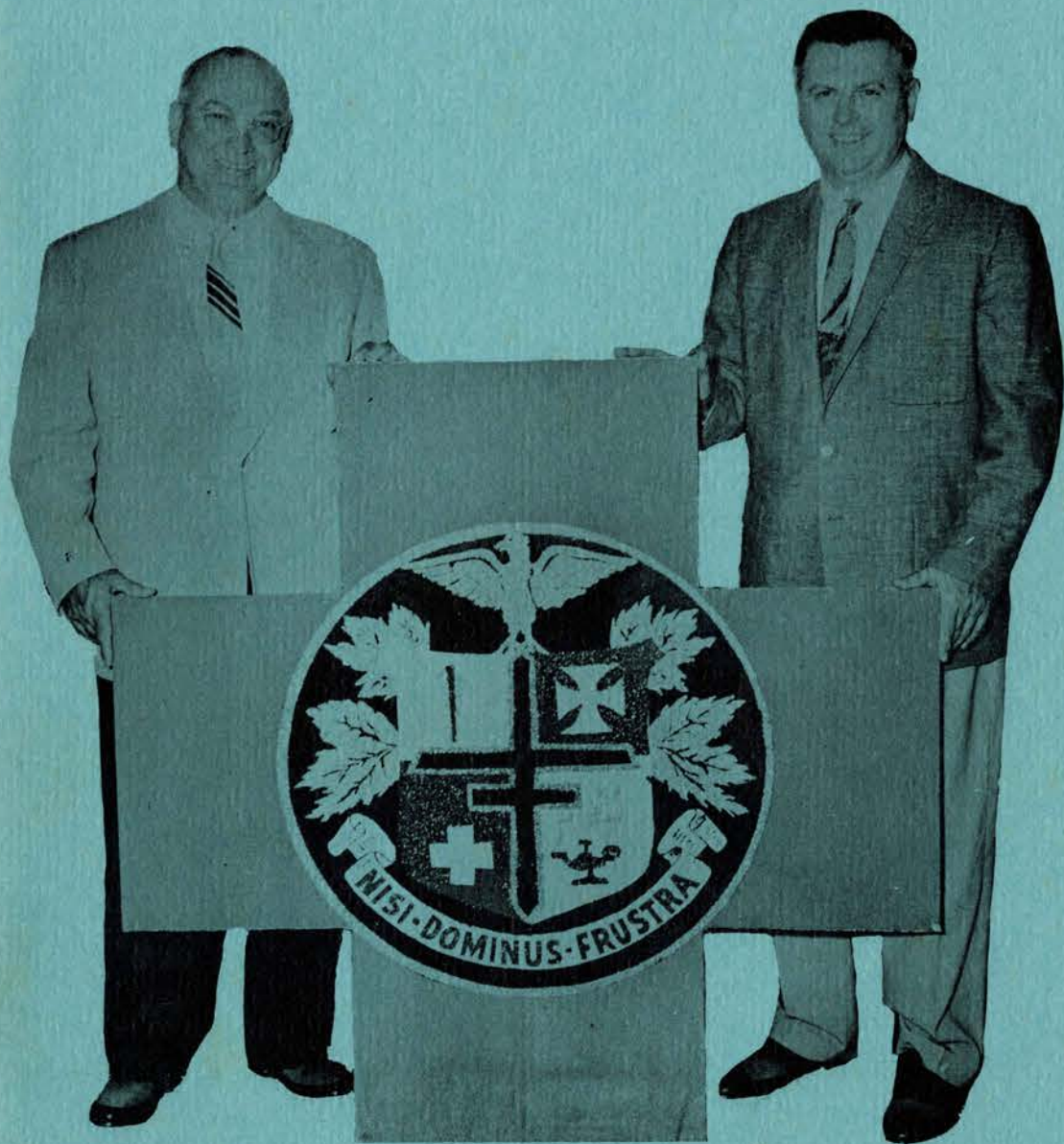


NEWS OF THE BLUES

JULY 1959



THE FLORIDA BLUE CROSS-BLUE SHIELD EMPLOYEE PUBLICATION



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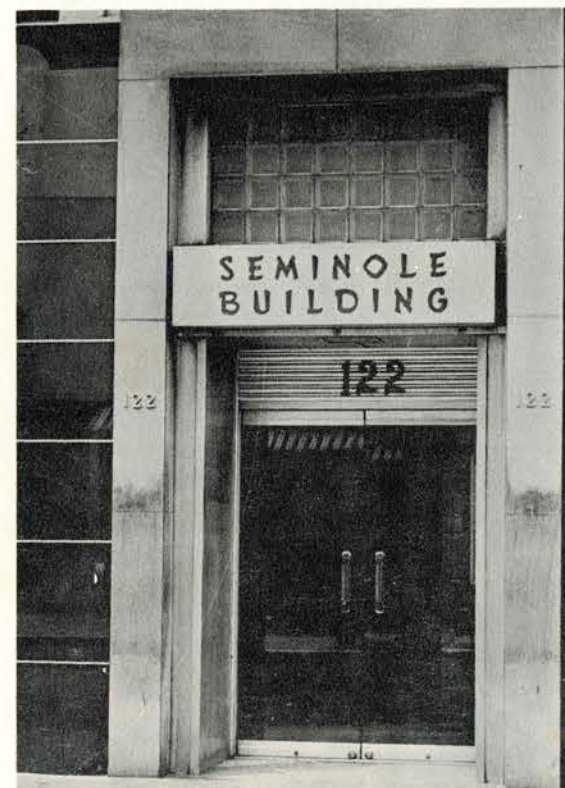
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*COVER: Executive Director H. A. Schroder
and Assistant Director J. W. Herbert
smile proudly as they realize Florida
Blue Cross celebrates its 15th year.*



Our Blue Cross Plan Celebrates 15th Anniversary

1944

July of 1944.....this was when it all started. Blue Cross of Florida, Inc., was officially born. Our first full fledged office was in the St. James Building (Cohen's Building, Upper photograph).

Expansion soon saw us move out of there to the Robert's Building on Adams Street, which has since been torn down to make more parking facilities for downtown Jacksonville. We moved out before the wreckers went to work, however!

Looking for more space, this third move was to the Seminole Building on Forsyth Street (Lower photograph), which we outgrew in less than a year.

In search of more space, we moved the Services Department to the Buckman Building on the corner of Hogan and Forsyth Streets. Next move saw the Enrollment Department, Representatives, and the Claims Department

(Continued on Page 2)



(Continued from Page 1)

housed in the Atlantic Bank Annex Building, with the Subscribers Service Department and the Executive Offices remaining in the Seminole Building.

As of April, 1951, we all got back together again when we moved in to our new Riverside Avenue Building. Many employees met other fellow employees for the first time.

And as the next five years rolled along, we found ourselves getting real chummy.....departments got larger and desks moved closer together. Then on June 9, 1959, we found ourselves with elbow room once

(Continued on Page 5)



To the left is the not-so-spacious area occupied by the Records Department a few years ago. Below, a more modern and spacious department of today.



1950

To the right, we see the IBM Department as it was eight years ago, long before the 650 made its appearance. Below is the IBM Department, complete with the 650!





To the left we see the Board Room as it appeared in 1951. Compared to the old decorating scheme, the new appearance (below) is quite an improvement. The carpeting, drapes, chairs, and the long waxed table add to the glamour of the room.



1952

Pretty cramped quarters for the Key Punch operation in 1951, weren't they? Below we see the area the Key Punch operation requires now.



(Continued from Page 2)

more. The extension to the other building gave us the full length of the block from Riverside Avenue to May Street.

As part of the Tenth Anniversary celebration of Florida Blue Cross, a milestone was reached.

Mrs. Anna C. Kimrey, an employee of the Southern Bell Telephone Company, was presented a certificate for being the 450,000th subscriber to the Florida Plan. The award was made by C. DeWitt Miller, President of Florida Blue Cross, Orlando, and W.E. Arnold, Executive Director of St. Luke's Hospital, Jacksonville, as they present a certificate to Mrs. Anne C. Kimrey, Southern Bell employee, who was honored at the Tenth Anniversary party for Florida BC, for being the 450,000th Subscriber to Florida BC. Mr. Arnold was the first president of Florida Blue Cross.

1954

1956

1958

A proud memory for Florida Blue Cross! Shown here are (left) C. DeWitt Miller, President of Florida Blue Cross from Orlando, and W.E. Arnold, Executive Director of St. Luke's Hospital, Jacksonville, as they present a certificate to Mrs. Anne C. Kimrey, Southern Bell employee, who was honored at the Tenth Anniversary party for Florida BC, for being the 450,000th Subscriber to Florida BC. Mr. Arnold was the first president of Florida Blue Cross.



BLUE CROSS BLUE SHIELD



Blue Cross Today

1959

HAVANA, NASSAU

DELIGHTED BOTH

BEULAH AND MIKE

It's a sure thing that Beulah George of the Records Department will not forget for many months the exciting times she had on her vacation!

Beulah and her husband Mike spent four glorious days touring Havana, Cuba, and Nassau, Bahamas. They left Miami aboard the S.S. Yarmouth June 8. They arrived in Havana the next morning.

Some of the interesting things that Beulah and Mike saw were the Catholic Church and the Industrial Capitol, which is similar to our own Capitol Building in Washington, D.C. They



Here Beulah and Mike are dancing to the Latin American music played at the famous Havana, Cuba Night club, the Tropicana.



Above we see Beulah George and her Husband Mike as they board the S.S. Yarmouth. They are holding several of the straw bags they bought while in Nassau.

saw the famous Havana cigar manufactured, in addition to touring a rum factory. With a big grin, Beulah said, "Those of us on this tour were allowed to drink as much rum as we wanted. The guide had to actually force some of the tourists to leave."

One of the biggest thrills was the famous Tropicana night club. Dining, dancing, and a floor show made the evening complete. "The natives were just beautiful in their colorful costumes," commented Beulah. She also raved how much she and Mike enjoyed the Latin American music.

"Nassau is a rich man's paradise," says Beulah. She explained that everything in Nassau is more expensive than in Havana. While in Nassau, she did buy six straw bags, which she saw manufactured by the natives.

BEFORE.....and.....AFTER



Before the new filing system for paid claims was set-up, it took two people to locate a claim. Here, Frazier Sinclair from the Stock Room, and Cinda Mosley from the Records Department begin the search for the claim in the file box.



With the new open-shelf system, paid claims are much easier to find, and it is quicker. Therese Rouselle from the Records Department demonstrates how the new process works. The new system requires only one person to locate a claim.

NEW FILING SYSTEM IS FASTER AND EASIER

With business trends going more modern these days, the Records Department is keeping right in step. Although the Records Department is under the supervision of Mattie Godwin, it was through the combined efforts of Mrs. Godwin and C.O. Langston, head of the Services Department, that a new filing system for transferred paid claims has been established.

Until about four months ago, all paid BC-BS claims, after an eight month waiting period, were filed in boxes in the stock room. Now, a new system is being used, which is called an open-shelf filing system.

According to Mrs. Godwin, all current

paid claims are filed upstairs for a period of four to eight months. After that, the claims are transferred to the downstairs files. They are kept there for four years. After that period, the claims are destroyed.

At present, only the 1958 paid claims are on the new shelves. Until more shelves are cleared of the old system, the claims for 1954-1957 are still filed in the boxes.

The Claims Department makes good use of the files. When requests come in for information on a claim, or when a doctor or a hospital calls to see on what date a claim was paid, the files are quickly referred to.

Have Cars..... Will Collect



Lambert Eulenfeld smiles proudly as he stands beside the newest car of his four-car collection, a 1958 Chevrolet Impala.

Until a few years ago, a one-car family was the thing. It seems lately that more families have the ever popular second car! If the need ever arises for a family to have four cars, Lambert Eulenfeld will be prepared!

Lambert doesn't have four cars for that purpose. He just collects them. He will sell one if he can make a profit from it, which he has done several times, prior to the purchase of the four cars he has now.



1936 CHEVROLET

One will have to admit that it is unique to collect cars. Lambert's four cars are a 1926 Model T Ford, a 1935 Chevrolet Master DeLuxe, a 1936 Chevrolet two door Master DeLuxe, and a 1958 Impala Chevrolet. The '58 Chevrolet is for his personal use, but he does admit he drives the old ones once in a while.



1935 CHEVROLET



1926 MODEL T FORD

The Model T is the latest addition to his collection. Right now, Lambert is in the process of restoring it to its original appearance. He guesses he will spend about \$200 on the restoration of the antique. He hopes to drive it in parades. He just recently joined the Jacksonville Antique Club.

(Continued on Page 11)

IBM Department



Nell did some boating on her vacation! Here's just part of her family in the boat. To the left is her son-in-law, Alex. Nell is in the center, while her husband, "Pappy," is to the left. Granddaughter Mary Jane, 9, just had to peek her head in to the picture too!

Nell Gardner had an enjoyable trip on her vacation this year. She and her husband went to Norfolk, Virginia, to see their son, who stationed there in the service. They then went through the Blue Ridge Mountains to Franklin, Tennessee, to visit their daughter. They fished and boated!

Medicare Department

Barbara Padgett's birthday party turned out to be something of a family reunion.....Mr. Pate enjoyed his Father's Day weekend at home in Orlando with his wife and son..... Louise Gregory's daughter Marlene spent a week in Burlington, North Carolina, visiting friends and relatives.

Transfer Department

Joyce Witt, Betty Jackson, and Ethel Leverock were a lonely threesome of

girls for two weeks, as their husbands were on a two week training mission at the National Guard Camp in Georgia.....Wedding bells will be ringing sometime in the near future for Bobbie Doster. She recently accepted an engagement ring from Nicky Underwood.....Eleanor Adock and her son, Jerry, spent a wonderful week in LaGrange, Georgia, visiting relatives.....Jeanie Pangle recently spent a few days in St. Augustine.

Services Department

Lee Griffis' daughter, Wanda, was graduated from Robert E. Lee High School last month.....Bob Townsend has returned from two weeks of active duty with the Air National Guard at Travis Field, Savannah, Georgia..... A week's vacation was spent in the North Carolina mountains by C.O. Langston. Most of the time was spent at Flat Rock, near Hendersonville.....Edna Mathis' vacation was spent at home, resting up from her brother's wedding.

Subscribers Service Dept.

Listen to this one! Ruth Sodeck and Louise Atkinson were both house hunting. Ruth was doing hers while on her vacation. Well, Louise came in with a clipping one morning, saying she was going to look at a house that sounded like it was just what she wanted. In the meantime, Ruth had the same idea, and we don't need to tell you what happened. Yes, Ruth

(Continued on Page 20)

RISING HOSPITAL CHARGES NECESSITATE SUBSCRIBER RATE ADJUSTMENT

Florida Blue Cross Plan will present in a public hearing July 17, before the State Insurance Commissioner, Edward J. Larson, the facts behind its request for an increase in rates. This increase, which averages 20.7% above present rates, is intended to become effective on October 1 of this year.

In his presentation, Mr. Schroder reported that under its present rates, the non-profit prepayment program had an underwriting loss of \$72,000.00 in the first five months of this year, and cited the continued rise in hospital costs as the principle reason for its deficit operations and the need for the higher rates. Mr. Schroder said, "In 1956 the average cost per day's stay in the hospital paid out by Blue Cross registered at \$19.12. This figure rose to \$21.69 by the end of 1958 and has climbed since then."

The presentation revealed that in the two year period covering 1957 and 1958, there had been an 18.1% increase in the amount of money needed to pay the average claim on a Blue Cross subscriber in the hospital. The two

major reasons behind this increase, Mr. Schroder explained, were the higher cost of a day's stay in the hospital and an increase in the length of stay for the average subscriber patient. He pointed out that Blue Cross operating expenses since 1956 had decreased from 7.8% of income to 6.2%, indicating that the Plan has done everything in its power to hold present rates.

Florida Hospital Association, which sponsors Blue Cross, will be represented at the Public Hearing by W.H. Arnold, Administrator of St. Luke's Hospital, Jacksonville. Mr. Arnold states that much of the increase in hospital bills was due to advancements in the practice of medicine which result in more care being received in the hospital today. These better services are running up the bills along with the increased costs hospitals are faced with today in supplying their services. Blue Cross of Florida is now protecting 875,000 Floridians and in 1958 paid \$15,306,422.47 to hospitals for their care. The last time Blue Cross asked for an increase was in 1956 and before then in 1951.

The hearing was held at Tallahassee.



Edwina gets a lot of enjoyment from sewing. She spends a majority of her week-end time snipping and cutting!

All the things a secretary does to help her boss, these you will find our Personality of the Month, Edwina Thornton, doing for Mr. Schroder, the major of which is the taking and recording of the Board minutes.

For 17 years, Edwina has served Blue Cross loyally. She has been secretary to Mr. Schroder for all of those years too! She originally began working for Blue Cross in New Orleans as Mr.

Personality Of The Month

Edwina Thornton

Schroder's secretary. When he came to Florida BC, so did she. She has been here 13 years.

If someone were to suggest a song, play, or book to you about student marrying teacher, you'd probably tell

them the idea's been over done. In fiction this may be true.....in actual life.....we doubt it.....nonetheless, Edwina, the student, did marry Joe Thornton, the teacher.....driving school teacher, that is. Edwina has been married to Joe for over six years. She explained that Joe operates a driving school. She enrolled to learn how to drive. No explanation needed..!

Most of Edwina's spare time is spent listening to records. She has mostly original sound tracks from Broadway musical shows. She tries to get to New York City at least once a year. She has already made reservations for Joe and herself to be in New York the second week of September. They plan to do some shopping, as well as take in as many Broadway shows they can



The sound track from the Broadway hit, "The Music Man," brings a smile to Edwina and Joe's faces as they recall the wonderful show from last year's trip to New York City.



Dish washing time! Edwina and Betty Collins make this chore seem like it's fun. Do you think everyone seems as happy as they do, when doing dishes?

squeeze in to one week, by attending matinees and evening performances.

Edwina's weekends mean rest to her! She does what she feels like doing. Sometimes she'll go downtown and shop. "I look at more than I could ever buy," she admitted. She has a new sewing machine, so a lot of her weekend time is spent making new summer clothes.

Betty Collins, who moved here from New Orleans when Edwina did, shares a river-front apartment with them at

NEW FACES For June



Maxine Wilkes
Transfer



Jimmy Cox
Re-Hire Services



Delphiane Detrich
Hospital Claims



Jean Sprouse
Transcribing

FIRST TRY AT SEWING PROVES SUCCESSFUL

Instead of beginning with an apron, or something similarly simple, Betty Collins, administrative assistant to Mr. Herbert, tackled a dress as her first try at sewing.

Much to her surprise, it turned out beautifully. The style is simple, yet very becoming. One of the outstanding features is the boat neckline, which has a small V dip in the front. Carrying out the simplicity of the pattern are the short sleeves and the four-gored skirt. An original touch of Betty's is a large bow at the neckline.



Betty explained that her interest in sewing began when Edwina Thornton, the person she lives with, and who is secretary to Mr. Schroder, bought a sewing machine. Betty just had to try it! Edwina is always kidding Betty about how she switches from one interest to another. Once it was learning how to bake biscuits, now it's sewing. Betty says she enjoys fashions too much to ever lose interest in her sewing.

August, 1959

13 years	Cecil Rivers, Subscribers Service
	Sara Slotterbeck, Personnel
10 years	Jim Hughes, Miami
8 years	Elva Batten, Claims
7 years	Dot Rivers, Transcribing
	Gertrude Stone, Cashiers
6 years	Arnold Semanik, Representatives
	Ruby Vile, Records
5 years	Ira Gould, Miami
	Henry Michaels, Tampa
	Sara Cox, Claims
4 years	Ela Walters, Claims
	Sally Taylor, Daytona Beach
3 years	Mickey Williams, Cashiers
2 years	Sue Coverdale, Claims
	Barbara Mims, Subscribers Service
	Geraldine Whaley, Subscribers Service
	Marjorie Youngblood, Public Relations
	Frances Tiffany, Subscribers Service
	Jo Ann Verlanic, Cashiers
	Edwina Smith, Lakeland
	Cleone Dodd, Subscribers Service
	Garnie Burroughs, Records
1 year	

BIRTHDAYS

Julia White
Jacqueline Nye
Bill Timpone
Charlie Webb
Vivian Cantrell
Mickey Dennison
Henry Michael
Ethel Gossman
Pat Replogle
Dana Ruth Crowe
Anne Bultman
Althea Parker
George White
Mickey Williams
James Elliott
Helen LiBrandi
Alice Mansfield
Grace Terry
Ethel Leverock
Jim Hughes
Arlie Emsley
C.O. Langston
Terry Owens
Joyce Hardy
Sandra Cochran
Bill Markey
Carlyeene Brannen
Jerry Marshall

8/21/46
8/29/46
8/3/49
8/27/51
8/21/52
8/27/52
8/20/53
8/20/53
8/9/54
8/9/54
8/23/54
8/1/55
8/31/55
8/20/56
8/13/57
8/26/57
8/26/57
8/1/58
8/5/58
8/18/58
8/19/58
8/25/58
8/25/58

August, 1959

Services
Subscribers Service
Miami
Enrollment
Claims
Claims
Tampa
Claims
Claims
Enrollment
Hospital Relations
Coffee Shop
Services
Cashiers
Night Porter
Subscribers Service
Records
Claims
Subscribers Service
Miami
Miami
Services
IBM
Telephone Information
Telephone Information
St. Petersburg
Cashiers
Records

CANDLE COUNTING



ANNIVERSARIES

George Howell Weds Miss Griffis



Those playing a big part in the marriage of George Howell and Wanda Griffis are pictured above. They are left to right Janice Griffis, Sue Mathis, Carol Holdbrook, Pat Greene, Gwen Lairsey, Wanda and George, Danny Mathis, Lamar Mathis, Buddy Greene, Frazier Sinclair, Carver Ricketson, and Lyndon Griffis. Pictured in front, to the left, is Diane Mathis.

A candlelight ceremony high-lighted the wedding of George Howell and Wanda Jean Griffis Saturday,

George has been with BC-BS for three years in the Services Department. Wanda's mother, Lee, also works here in the Services Department.

The wedding was at 7:30 p.m. at the Murray Hill Baptist Church with the Reverend Carl Howell, minister of the church, officiating.

Several Blue Cross-Blue Shield employees participated in the double-ring ceremony. Three from the Services Department served as ushers. They included Buddy Greene, Carver Ricketson, and Frazier Sinclair.

Edna Mathis, sister of the bride-groom, and secretary to Mr. Langston, assist-

ed with planning the wedding.

The bride, given in marriage by her father, wore a gown of chantilly lace and net over taffeta. The lace bodice featured a jeweled neck line, and the skirt had cascading tiers of lace. Her four bridesmaids wore light blue chiffon gowns.

Edna's children had an important part in the wedding. Four year old Diane was the flower girl, while Danny, 7, was the ring bearer. Sue, 13, was a junior bridesmaid. Lamar, Edna's husband, was best man.

A reception followed the ceremony in the church social hall. Wanda and George are residing in their new home in Normandy at 6964 Rollo Street.

Have Cars.....Will Collect

(Continued from Page 9)

Many jokes have been told about old ladies and automobiles. Lambert will vouch that an 80 year old lady in Middleburg, Florida, took extra good care of the 1935 Chevrolet he bought from her. She was the original owner too. There are only 52,000 actual miles on it. There are two original tires on it that Lambert is using at present. The original radio is still working. Lambert paid \$100 for it.

The only visible difference between the 1935 Chevrolet and the 1936 is that the doors open differently. Otherwise, they appear the same.

Where does Lambert park the cars? Luckily enough, his parents have a new home in Orange Park that is situated on 10 acres of ground. In addition to his four cars, there are two more cars in his family.

The only explanation that Lambert has for collecting cars is, "I like to take something old, and make it look like new again." He says he has always had a fancy for old cars. Lambert has been with BC-BS in the Print Shop for three years. He enjoys water skiing and baseball games, in addition to doing research on his family tree. Lambert says that he has discovered a few famous relatives.

PASSING THOUGHT

We can't keep up with progress,
However much we spend.
We've worked up to a BIG car,
Now SMALL ones are the trend.



LARRY BENNETT

Pop Singer Is Nephew Of Miami Receptionist

For record fans around the Blue Cross offices, an item of interest comes to us from the Miami area.....that our receptionist there has a handsome nephew who is beginning a career in singing!

Arlie Emsley is quite proud of her nephew, Larry Bennett, who hails from Alma, Georgia. Larry just recently released a rock 'n roll recording, "Pretty Pigeon."

Next time you hear this recording, think of Arlie at our Miami office!



ARLIE EMSLEY

Sharing our own works - works of others

"Lines to an Absent Husband"

My Dear, the house is spick and span
 Since you are gone, untidy man
 No necktie dangling from a chair
 No muddy footprints on the stair
 My ash trays, I am proud to state,
 Are everyone immaculate;
 And when I dash upstairs to scrub,
 There is no ring around the tub.
 No socks left lying on the floor,
 No shorts hanging on the bathroom door.

This is the way a house should be—
 I've always said - but, well, you see
 The clock has stopped, I can't
 persuade it

To run the way you always made it.
 The door to the garage won't work,
 And now the perculator won't perc.
 My kitchen knives are dull as care
 Without your expert touch, and there
 Is no one to praise my lemon pies
 Or comfort me with soothing lies,
 Such as, "Of course, you're not too fat!
 Well, anyhow, I like you like that!"
 A house, I find, though spick and span
 Is not much fun without a man!

— Frances Chiles



Next Saturday morning when you ladies begin cleaning the house, while your husband is out getting a haircut, it might be well to keep the above poem in mind. It was donated by Frances Welch, Miami switchboard operator, who says, "Above is a cute poem that I found among my souvenirs. I always think of it when I have to do some of the above chores."

Kitchen Capers

FROM THE OFFICE TO THE HOME

With barbecues and picnics the rage these days, we thought it would be helpful to many to share some favorite salad recipes that are a little different, but still easy to prepare.

Our attractive receptionist, Marie E'Dalgo, gave us her favorite recipe for potato salad, only fixed with sour cream.



Marie says she has it often at her house. Her husband, Billy, and their three year old son, Stevie, really go for it at the picnics they have in their back yard.

Marie says most of her weekends are spent in the back yard, having picnics, or working with her flowers. Her husband shares her interest in flowers too.

Marie has been with BC-BS for 16 months. Her sister-in-law is Ina DeVane of the Records Department.

Marie E'Dalgo

SOUR CREAM POTATO SALAD

7 medium potatoes	1 cup mayonnaise
1/3 cup clear French or Italian Dressing	1/2 cup Dairy sour cream
3/4 cup sliced celery	1 1/2 teaspoons prepared horseradish mustard
1/3 cup sliced green onions and tops	1/3 cup diced cucumber salt and celery seed to taste
4 hard-boiled eggs	

White potatoes are warm, pour dressing over. Chill two hours. Add celery and onion. Add chopped egg whites. Sieve yolks, reserve some for garnish. Combine remains of yolks with mayonnaise, sour cream, and horseradish mustard. Fold into salad. Add salt and celery seed. Chill two hours. Add cucumber. Sprinkle yolk over top. Makes enough for four persons.

Marie E'Dalgo

GELATIN FRUIT SALAD

1 package lime gelatin	1/2 cup chopped pecans or walnuts
1 small package cream cheese	1/2 cup diced marshmallows
1 small can crushed pineapple, juice included	

Mix cream cheese and gelatin together, adding one cup of hot water. Let chill until slightly firm. Fold in remaining ingredients. Replace in refrigerator to set. Serve on lettuce bed and garnish as desired.

Marie E'Dalgo

(Continued from Page 10)

bought Louise's house! Anyway, Louise forgave her.....Betty Roberts is as proud as a peacock of her brand new Chevrolet.....If you see a tan colored Hillman approaching a stop sign you'd better be the one to stop! It may be Faye Davis. She's to appear in the Clay County Court to defend herself soon. She says the appearance in Court is not for running the stop sign, but because she wasn't wearing her glasses.....Juanita Prim had a big Father's Day celebration. She had a family reunion of about 60 people at her house for dinner. Who did the dishes?.....Many children are attending Summer Vacation Bible School. Among those are Sheron Prim, Juanita's daughter, and Wallace Blanton, son of Dot.....Betty Pangle daughter Jeanne recently completed an art course at St. Augustine. Her specialty is artificial flowers. Her mother has worn many samples of her work to the office.....Two weddings are in the future. Barbara Mims and Louise Atkinson's daughters are preparing for the big day. Louise's daughter will walk down the aisle this month, whereas Barbara's daughter hasn't set a date.....Rebecca King and her husband Charles are expecting their first baby in February.....Barbara Mims and her family are going west for their vacation. They plan to especially see New Mexico and Texas.....On Beverly Allan's vacation she made a tour of the East. Some of the spots

she visited were Connecticut, Ohio for a family reunion, and then Niagara Falls.....Joe Baggett and husband Jim are spending their vacation getting settled in their new home in Highlands.

.....Jim Gibbons has admitted that he spent the best vacation he has ever had at Daytona Beach! He says that he'd like to relive that week again. Between the "sun-tan" and "bar-tan" he says it was wonderful!

Telephone Information Dept.

Who said that 13 is an unlucky number? Evelyn Evans was presented a lovely orchid corsage on June 15, celebrating her 13th year with BC-BS. Incidentally, this was her first orchid.....Joyce Hardy enjoyed a weeks vacation just being home with her son Bill, and getting some household chores done.....As this month's publication goes to press, Sandra Cochran is on a two week's vacation. No details this month.

Betty Collins and Edwina Thornton have returned from a week's vacation in New Orleans. It is home for both of them.

Hospital Claims Dept.

Next time you see Verna Booth and Lou Riley ask about their hilarious weekend fishing trip!! A sudden thunderstorm forced them to bail for dear life, their car got stuck in the mud, and after a few unsuccessful stops at farmhouses, they finally got a tractor to pull them out of the mud.

(Continued on Page 23)

Eat, Dance, And Be Merry At Annual Barbecue July 25

Great plans are being made for the Annual Employees' Barbecue, so bring all the family and have a wonderful time!

George Patrinely, president of the Employees' Club, has listed all particulars, pertaining to the event.

Once again, as last year, the Revolver and Pistol Club will be the site. The club is on the Prison Farm Road, near Imeson Airport.

Saturday, July 25, is the date. George says the festivities will begin that afternoon at 4 o'clock, although the food will not be served until 6:30. For those coming early, well planned ac-

tivities are being arranged. Volley ball, badminton, ping pong, horse shoes, cards, and a juke box will be just part of the activities highlighting the afternoon.

A Barbecue just wouldn't be a Barbecue without Barbecue! So, there will be plenty of Barbecued ribs and fried chicken for everyone. Also on the menu are baked beans, cole slaw, potato salad, bread and rolls, coffee, iced tea and beer, and ice cream and cake.

"Save me a drum stick" and "Mommy, I want some more ice cream and cake" were just a few of the comments heard from the crowd above. This is a scene from last year's Employee's Barbecue.



Five Year Pins



LORRAINE TOVEY

This month means two special things Lorraine Tovey of the IBM Department. First off, she will be celebrating her fifth year with BC-BS July 22. Secondly, her husband Clarence, whom she hasn't seen since Christmas, will be home at the end of the month! Lorraine says Clarence is a Civil Engineer with the Government and will be returning from Korea sometime this month. Lorriane has two children Charles, 21, and Beverly Jean, 18.



DORIS FOWLER

Although Doris Fowler of the Claims Department is celebrating her fifth year with Blue Cross this month, she has really been associated with us for 11 years. She came to BC-BS straight from high school. She has been re-hired twice. Doris lives in Arlington with her husband Jerry. On the weekends they keep busy by going to the beach and just staying around the house.

The FACTS of HEALTH



Glasses are worn by about 55 per cent of all American five years of age and older.

...

The amount of blood in your body makes up only about 8 per cent of your weight.

...

Out of every six deaths in the United States, one is caused by cancer.

...

A good first aid treatment for minor burns is washing with soap and cold water.

...

Only seven sets of Siamese twins have been successfully separated in medical history.

...

Tuberculosis systems seldom shows up until the disease is dangerously advanced. Have your chest X-rayed annually.

...

The heart pumps from 9 to 10 tons of blood at an average daily rate of 70 strokes a minute.

...

Life expectancy has increased from 49 years in 1900 to almost 70 in 1958.

...

The human heart beats more than 100,000 times each day.

FOR THE....

BULLETIN BOARD

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Incidentally, they did catch some fish.....Ethel Gossman is sporting a proud smile these days. Husband "Red" won a cup in the Jacksonville Business Men's Golf Association, as champion runner-up.....Congratulations are in order for Wanda Knight and Randolph DeLaney for their recent engagement.....A new grandmother is with us. Syb Mosher's son Walter and daughter-in-law Joyce recently presented her with her first grandchild, Charles. This makes five generations living in her family.....Notice all the sun tans? A few vacationers back are Doris Fowler, Elva Batten, and Barbara Lane.....Grace Baty and her daughter Rosemary enjoyed a visit with their aunt in KissimmeeDoris saw the sights in Washington and New York, while Elva was a lady of leisure on her vacation..... Barbara and her husband found a new home in Murray Hill.....Pearl Thompson enjoyed her vacation in Alabama at her parent's home.

Field News

There are some V.I.P.'s at the Orlando office! Phil Stackpole, manager, has been elected President of his Dale Carnegie class. If you want to win friends and influence people, he's the man to show you how! Phil and his wife, Louise, celebrated their 15th wedding anniversary last month.....Daytona Representative E.F. Winslow was elected as one of nine directors of the Daytona Beach Jay-

ces. This is quite an honor, since he has been in the Daytona area for just a little over two years.....Jo Ann Humphrey, Orlando office secretary, had quite a time with Catfish on her vacation on the Gulf of Mexico letting the Catfish steal her fish bait, constantly.....Ft. Lauderdale secretary Carol Hicks really went North for her vacation this year! Carol and her family visited New York, Connecticut, and even Canada.....

.....Bob Fetzer just can't be satisfied! During his vacation this year, he moved his family into their third new house since he's been with BC-BS in the Ft. Lauderdale area....."Batter up!" That's a familiar phrase to two ball players in the Ft. Lauderdale office. Bill Snyder and Bill Traylor play softball for one of the local church leagues. It's said Bill Traylor missed his calling.....He should have been a Major League player, as he hit a homerun, triple, and double in the last game. He's known as "Slugger" around "these parts."..... From West Palm Beach comes the announcement that the Ed Healey's are expecting a visit from Mr. Stork.... Congratulations!.....A special message from the Ft. Lauderdale office is, "Don't be afraid to come to Ft. Lauderdale on your vacation, as last month's tornado hit Miami, but missed us in Ft. Lauderdale."

Printing Department

John L. Bentley just had to spend his

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vacation week in Jacksonville, not Florida though, Jacksonville, North Carolina. He and his family visited his wife's parents. Last month John L. moved his family into a new home in Highlands.....Wedding bells will be ringing in November for Bob August and his fiancé Gwen McGraw, a recent graduate of Robert E. Lee High School....."Big John" Williamson is quite a walker! On his vacation, he walked to the top of the Washington Monument for a total of 898 steps.

Surgical Claims Department

Vacations are the biggest topic of interest around this department..... Mickey Dennison took advantage of her week's vacation by moving the whole family to Jacksonville Beach.....Daytona Beach was the vacation spot for Mary Lou Hershburger....Mavis Campbell went back to her home state, Alabama, for her vacation time. She had a week of fishing, sleeping, and eating. She stayed with her mother and father.

Records Department

There have been some changes made! Joyce Tyson recently completed a week's training at the IBM Key Punch School and is the replacement for Mary Symington, who has transferred to the 650 programing.....Alice Mansfield has had a lot of excitement lately. Her parents recently returned to their home in Bloomfield, New Jersey. They were here to see grand-

daughter Barbara graduated from DuPont High School. Alice is also the proud owner of a brand new Dodge.....Another new car owner is Andy Mansfield. She had a new Galaxie Ford.....Not "rockin' and rollin' " on a vacation, but "rockin' and relaxin' " was exactly what Veedy Rice did on her vacation.....Three days of Marie Coleman's vacation was spent at Ocean Pond fishing. She caught quite a few fish, but even caught red bugs!

Abraham Lincoln looked down upon the small figure lying so still in the big bed. It had started with a sore throat, then the cough, the high fever, the succession of nurses and doctors, the never-ending vigil by the bedside, the alternating hope and despair...and finally, the irrevocable end.

Death had entered the White House as surely as it would the poor in the 1800's. And \$5.00 worth of present day drugs would have had Willie Lincoln well within a week.

THOUGHT OF THE MONTH

Gossip is the art of saying nothing in a way that leaves nothing unsaid.

"Can a leopard change its spots?" the teacher asked her class of tiny tots. The children all agreed that he could not - all, that is, except little Willie.

"So you think a leopard can change his spots?" the teacher challenged Willie.

"Yes," Willie replied. "If he gets tired of one spot, he can get up and change to another spot."

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When a woman thinks that no man is good enough for her, she may be right. Then again, she may be left.

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The poker game was a rugged one. The betting mounted and, in a moment of crisis the elderly gentleman suddenly clutched at his heart and slumped over the table. The players rushed him to a chair, but he had breathed his last.

"What do we do now?" someone asked. There was a moment of silence, then one of the players removed his hat. "Out of respect for the dead," he murmured, "I suggest we finish the hand standing up."

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Mable: "How did you get that puncture in your tire?"

Gertrude: "Ran over a milk bottle."

Mable: "Didn't you see it?"

Gertrude: "No, the kid had it under his coat."

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"I can't understand it," sobbed the bride. "Monday you liked pork chops, Tuesday you liked pork chops, Wednesday you liked pork chops, Thursday you liked pork chops; now all of a sudden you don't like pork chops!"

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If a woman can't keep a secret, she'll at least try to distribute it equally.

Two friends were on the train when suddenly robbers appeared, demanding the passengers' possessions. As they came nearer, one of the friends became nervous. He reached in his pocket, drew out a bill and handed it to the other man. "Here, Sam," he said, "here's that \$10 I owe you."

